



2004 Queensland Tourism Awards Winners, Finalists and Direction Awards

1. Major Tourist Attractions

Winner

Dreamworld

Finalists

Australia Zoo
Cairns Tropical Zoo
Sea World
Kuranda Scenic Railway

2. Significant Tourist Attractions

Winner

Paronella Park

Finalists

Fantasea Cruises, Reefworld
Hartley's Crocodile Adventures
The Reef Hotel Casino
The Rainforest Habitat Wildlife Sanctuary

Directions Award

Longreach School of Distance Education
Eumundi Markets

3. Major Festival & Special Events

Winner

Gold Coast Airport Marathon

Finalists

Toyota National Country Music Muster
ANZ Ladies Masters

4. Significant Regional Festivals & Events

Winner

Hahn Premium Race Week

Finalists

Woodford Folk Festival
Port Douglas Village Carnivale
Australian Italian Festival

5. Ecotourism

Winner

Kingfisher Bay Resort and Village

Finalists

Hartley's Crocodile Adventures
Quicksilver Connections
Daintree Discovery Centre
O'Reilly's Rainforest Guesthouse
The Fraser Island Company
Tallship Adventures
Undersea Explorer
Cruise Maroochy

6. Heritage & Cultural Tourism

Winner

Paronella Park

Finalists

The Workshops Rail Museum
O'Reilly's Rainforest Guesthouse
Museum of Tropical Queensland
Hannaford's Events, Flames of the Forest

Directions Awards

1770 Environmental Tours, The LARC!
Hou Wang Chinese Temple and Museum

7. Aboriginal & Torres Strait Islander Tourism

Winner

Waroo Indigenous & Scenic Tours

8. General Tourism Services

Winner

The Royal Automobile Club of Queensland Ltd

Finalists

	<p>Southern Queensland Tourism Port of Brisbane Visitors' Centre Managing Australian Destinations Ecotourism Australia</p> <p>Directions Award Hamilton Island Weddings</p>
<p>9. Meetings & Business Tourism</p> <p>Winner Brisbane Convention and Exhibition Centre</p> <p>Finalists Novotel Twin Waters Resort Managing Australian Destinations Novotel Palm Cove Resort, Palm Cove Conference Centre</p>	<p>10. Tourism Retailing</p> <p>Winner Harbour Town Outlet Shopping Centre</p> <p>Finalist Tamborine Mountain Distillery</p>
<p>11. Major Tour & Transport Operators</p> <p>Winner Fantasea Cruises</p> <p>Finalists Big Cat Green Island Reef Cruises Aviation Tourism Australia Queensland Rail, Traveltrain Holidays</p>	<p>12. Significant Tour & Transport Operators</p> <p>Winner Barefoot Cruises</p> <p>Finalist Outback Aussie Tours Passions of Paradise II</p>
<p>13. Adventure Tourism</p> <p>Winner Magnetic Island Sea Kayaks</p> <p>Finalists Dive Townsville Undersea Explorer Tallship Adventures Tech Dive Academy Whitsunday Escape</p> <p>Directions Award Reef Encounter</p>	<p>14. The Richard Power Award for Destination Promotion</p> <p>Winner Port Douglas Daintree Tourism</p> <p>Finalist Toowoomba & Golden West RTO</p>
<p>15. Tourism Product Marketing</p> <p>Winner Dreamworld</p> <p>Finalists Sea World - Shark Bay Daydream Island Resort and Spa, Finding Nemo Marketing Campaign</p>	<p>16. Media</p> <p>Winner The Cairns Post, Holiday Planner/Passport to Cairns</p> <p>Finalists Endless Summer Magazine Inflight Magazine The Country Way Touring Guide Queensland's Outback Travellers' Guide</p>

<p>17. Tourism Education & Training</p> <p>Winner Brisbane Convention & Exhibition Centre</p> <p>Finalists Brisbane Marriott Hotel James Cook University – Tourism Program Royal Pines Resort Corporate College</p>	<p>18. Tourism Restaurants & Catering Services</p> <p>Winner The Reef Hotel Casino, Tamarind Restaurant</p> <p>Finalists Port of Brisbane Visitors' Centre Café China Restaurant and Noodle Bar Spice Market Restaurant Pescatori's at Water's Edge Capers at the Beach Bar and Grill Restaurant Lurleen's</p> <p>Directions Award Mikado Japanese Restaurant</p>
<p>19. Tourism Wineries</p> <p>Winner Albert River Wines</p> <p>Finalists Preston Peak Wines Sirromet Wines</p>	<p>20. Tourist & Caravan Parks</p> <p>Winner Brisbane Holiday Village</p> <p>Finalist Adventure Whitsunday Resort Caravan Park</p> <p>Directions Awards Adels Grove Garden Vale Caravan Park</p>
<p>21. Backpacker Accommodation</p> <p>Winner Cairns Central YHA</p> <p>Finalist Beaches Backpackers Hervey Bay</p>	<p>22. Hosted Accommodation</p> <p>Winner Buderim White House Grand Manor</p> <p>Finalists Lillydale Host Farm Airlie Waterfront Bed & Breakfast Aquila Retreat Bed & Breakfast</p> <p>Directions Award Allawah Retreat</p>
<p>23. Unique Accommodation</p> <p>Winner Barefoot Cruises</p> <p>Finalists Fantasea Cruises, Reefsleep Whitsunday Escape</p>	<p>24. Standard Accommodation</p> <p>Winner Ashmore Palms Holiday Village</p> <p>Finalist Club Crocodile Resort</p>
<p>25. Deluxe Accommodation</p>	<p>26. Luxury Accommodation</p>

<p>Winner Novotel Twin Waters Resort</p> <p>Finalists Seagulls Resort Holiday Inn Brisbane ANA Hotel Gold Coast Carlton Crest Hotel Brisbane Daydream Island Resort and Spa</p>	<p>Winner Palazzo Versace</p> <p>Finalists Beach Club at Hamilton Island Pinnacles Resort and Spa Sheraton Noosa Resort & Spa Brisbane Marriott Hotel</p>
<p>27. New Tourism Development</p> <p>Winner Sea World – Shark Bay</p> <p>Finalists XXXX Ale House Visitor Centre Cairns Rainforest Dome Cassawong Cottages</p> <p>Directions Award Charters Towers “Ghosts of Gold”</p>	
<p>Outstanding Contribution by an Individual</p> <p>Lloyd Campbell</p>	
<p>Best Entry - \$10,000 Marketing Prize</p> <p>Buderim White House Grand Manor</p>	
<p>Hall of Fame Inductees</p> <p>Surf Life Saving Queensland Palace Backpackers</p>	