

## 2006 Queensland Tourism Awards Winners, Finalists and Direction Awards

### 1. Major Tourist Attractions

#### Winner

Dreamworld

#### Finalist

Australia Zoo

### 2. Significant Tourist Attractions

#### Winner

Fantasea Cruises - Reefworld

#### Finalists

AJ Hackett Cairns  
Australian Stockman's Hall of Fame  
Buderim Ginger Limited - The Ginger Factory  
Keppel Bay Marina  
Longreach School of Distance Education - Tour Centre -  
Outback Educational Experience  
Outback at Isa  
The Workshops Rail Museum

### 3. Major Festivals & Events

#### Winner

Gold Coast Motor Events Co - Lexmark Indy 300

#### Finalists

Access All Areas Event Management - Living Heroes  
VP60  
Broadbeach Marketing - Blues on Broadbeach Music  
Festival  
Royal Pines Resort, Gold Coast - 2006 ANZ Ladies  
Masters

### 4. Significant Festivals & Events

#### Winner

Hamilton Island - Hahn Premium Hamilton Island Race  
Week

#### Finalists

Australian-Italian Festival Association Incorporated -  
Australian-Italian Festival  
Coolum Kite Festival Incorporated - Coolum Kite Festival  
2005  
Events NQ - Food Wine and a Taste of Port  
Far North Queensland Amateur Turf Club - Cairns  
Amateurs  
Rockhampton Tourist and Business Information - Rocky  
Barra Bounty

#### Directions Award

Birdsville Race Club Inc - Birdsville Races

### 5. Steve Irwin Ecotourism Award

#### Winner

Kingfisher Bay Resort & Village

#### Finalists

Daintree Discovery Centre  
O'Reilly's Rainforest Retreat  
Romantic Retreats - East Bedarra Island Retreat  
Tallships Adventures Pty Ltd  
Wildlife Enterprises - Billabong Sanctuary

### 6. Heritage & Cultural Tourism

#### Winner

Outback at Isa

#### Finalists

Australian Stockman's Hall of Fame  
Museum of Tropical Queensland  
The Workshops Rail Museum

#### Directions Award

Redland Museum

### 7. Aboriginal & Torres Strait Islander Tourism

#### Winner

### 8. General Tourism Services

#### Winner

<p>Torres Strait Regional Authority - Gab Titui Cultural Centre</p> <p><b>Finalist</b> Bamanga Bubu Ngadimunku - Kuku Yalanji Dreamtime</p>	<p>The Royal Automobile Club of Queensland Limited (RACQ)</p> <p><b>Finalists</b> Brisbane Marketing - Brisbane Visitor Information Centre Events NQ Outback at Isa VIC</p>
<p><b>9. Meetings &amp; Business Tourism</b></p> <p><b>Winner</b> Dreamworld - Dreamworld Events</p> <p><b>Finalists</b> Brisbane Marketing - Brisbane Convention Bureau Carlton Crest Hotel Brisbane Events NQ Gold Coast Convention &amp; Exhibition Centre Quality Hotel Southbank &amp; Convention Centre Royal Pines Resort, Gold Coast - Convention Centre Sabre Corporate Development</p>	<p><b>10. Tourism Retailing</b></p> <p><b>Winner</b> Australia Zoo - Australia Zoo Retail</p> <p><b>Finalist</b> Harbour Town Outlet Shopping Centre</p>
<p><b>11. Major Tour &amp; Transport Operators</b></p> <p><b>Winner</b> Quicksilver Group of Companies - Quicksilver Group</p> <p><b>Finalists</b> Apollo Motorhome Holidays Big Cat Green Island Reef Cruises Cruise Whitsundays Pty Ltd QR's Traveltrain Holidays Reef Magic Cruises - 'Marine World' Sunferries Pty Ltd - Magnetic Island Ferry Transfer</p>	<p><b>12. Significant Tour &amp; Transport Operators</b></p> <p><b>Winner</b> Passions of Paradise</p> <p><b>Finalists</b> Adrenalin Dive - Yongala Wreck Day Trip Aviation Adventures Barefoot Cruises Australia Billy Tea Bush Safaris Hervey Bay Whale Watch - Hervey Bay Whale Watch Quick Cat II MI Helicopters Outback Aussie Tours Sea Stradbroke Car and Passenger Ferries Sunferries Pty Ltd - Sunsea Cruises The Australian Day Tour Company</p>
<p><b>13. Adventure Tourism</b></p> <p><b>Winner</b> Jungle Surfing Canopy Tours</p> <p><b>Finalists</b> Adrenalin Dive - Yongala Wreck Day Trip Aviation Adventures MI Helicopters - Heli-Drive / Heli-Fishing Pro Dive Cairns Riverlife Adventure Centre Tallships Adventures Pty Ltd Whitsunday Escape</p>	<p><b>14. The Richard Power Award for Destination Promotion</b></p> <p><b>Winner</b> Tourism Noosa</p> <p><b>Finalists</b> Brisbane Marketing Fraser Coast South Burnett Tourism - Fraser Coast Campaign Outback Queensland Tourism Authority - Check Out Queensland's Backyard Toowoomba &amp; Golden West Regional Tourism Association Tourism Whitsundays</p>

<p><b>15. Tourism Product Marketing</b></p> <p><b>Winner</b> Buderim Ginger Limited - Overboard Launch Campaign</p> <p><b>Finalists</b> Gladstone Area Promotion &amp; Development Limited - Bass to Barra Trail Outback Queensland Tourism Authority - Overlander's Way Parker Travel Collection - "Hot Deals to Cool Places" Domestic Retail Campaign</p>	<p><b>16. Media</b></p> <p><b>Winner</b> Outback Queensland Tourism Authority - Queensland's Outback Travellers' Guide</p> <p><b>Finalists</b> Bolton Print - Discover Endless Summer Publishing Pty Ltd - Endless Summer Magazine Gladstone Area Promotion &amp; Development Limited - Gladstone Region Holiday Planner 2006/07 Mac Air Airlines - Inflight Magazine</p> <p><b>Directions Award</b> Salt Magazine</p>
<p><b>17. Tourism Education &amp; Training</b></p> <p><b>Winner</b> The University of Queensland - School of Tourism</p> <p><b>Finalists</b> Career Training Institute of Australia James Cook University Outback Queensland Tourism Authority - Outback Tourism Education Development Program TRAC Consulting</p>	<p><b>18. Tourism Restaurants &amp; Catering Services</b></p> <p><b>Winner</b> Spirit House Restaurant &amp; Cooking School</p> <p><b>Finalists</b> Draculas Pty Ltd - Dracula's Cabaret Restaurant Port of Brisbane Visitors' Centre Restaurant 98 Royal Pines Resort, Gold Coast - RPR's Restaurant The Coffeehouse Café &amp; Wine Bar</p>
<p><b>19. Tourism Wineries</b></p> <p><b>Winner</b> Murdering Point Winery</p> <p><b>Finalist</b> Gecko Valley</p>	<p><b>20. Tourist &amp; Caravan Parks</b></p> <p><b>Winner</b> Big4 Adventure Whitsunday Resort</p> <p><b>Finalists</b> Argylla Tourist Park Cairns Coconut Caravan Resort</p>
<p><b>21. Backpacker Accommodation</b></p> <p><b>Winner</b> Wildlife Enterprises - Bungalow Bay Koala Village</p> <p><b>Finalists</b> Beaches Backpackers Airlie Beach Bunk (QLD) Pty Ltd - Bunk Backpackers</p>	<p><b>22. Hosted Accommodation</b></p> <p><b>Winner</b> Lillydale Host Farm</p> <p><b>Finalists</b> Bethany Cottages Cassawong Cottages Curramore Country Cabins Lake Weyba Cottages Myella Farm Stay Pty Ltd Wiss House Bed &amp; Breakfast</p> <p><b>Directions Award</b> Scenic Rim View Cottages</p>

<p><b>23. Unique Accommodation</b></p> <p><b>Winner</b> QR's Traveltrain Holidays - Queenslander Class on The Sunlander</p> <p><b>Finalists</b> Barefoot Cruises Australia Fantasea Cruises - Reefsleep Rose Gums Wilderness Retreat Whitsunday Escape</p>	<p><b>24. Standard Accommodation</b></p> <p><b>Winner</b> Oceans Hotels - Long Island Resort</p> <p><b>Finalists</b> Amity Bungalows Golden Shores Holiday Club Noorla Heritage Resort Oceans Hotels - Club Crocodile Resort Sandy Point Beach Resort</p>
<p><b>25. Deluxe Accommodation</b></p> <p><b>Winner</b> O'Reilly's Rainforest Retreat</p> <p><b>Finalists</b> Coral Sea Resort Daydream Island Resort &amp; Spa Holiday Inn Brisbane Peppers Hiddenvale The Coffeehouse Luxury Apartment Motel The Lakes Cairns Resort &amp; Spa</p> <p><b>Directions Award</b> C Bargara Resort</p>	<p><b>26. Luxury Accommodation</b></p> <p><b>Winner</b> Peppers Spicers Peak Lodge</p> <p><b>Finalists</b> Hamilton Island Beach Club Outrigger Beach Club &amp; Spa, Palm Cove Sheraton Noosa Resort &amp; Spa</p>
<p><b>27. New Tourism Development</b></p> <p><b>Winner</b> Warner Village Theme Parks - Australian Outback Spectacular</p> <p><b>Finalists</b> Dreamworld - Wiggles World Ironbark Tours - Mountain Way Tunnell Tours Q1 Resort and Spa Skybury Coffee Pty Ltd - The Australian Coffee Centre Story Bridge Adventures Pty Ltd - Story Bridge Adventure Climb Whitfield House</p>	
<p><b>28. The Marie Watson-Blake Award for Outstanding Contribution by an individual</b> Mike Burgess, Managing Director/Chairman, Quicksilver Connections</p>	
<p><b>Best Entry - \$10,000 Marketing Prize</b> Wildlife Enterprises - Bungalow Bay Koala Village</p>	
<p><b>Hall of Fame Inductees:</b></p>	

**1. Major Tourist Attractions**

Dreamworld

**4. Significant Festivals & Events**

Hahn Premium Hamilton Island Race Week

**5. Ecotourism**

Kingfisher Bay Resort and Village

**8. General Tourism Services**

The Royal Automobile Club of Queensland Ltd

**11. Major Tour & Transport Operators**

Fantasea Cruises

**17. Tourism Education & Training**

Brisbane Convention & Exhibition Centre

**19. Tourism Wineries**

Albert River Wines

**24. Standard Accommodation**

Ashmore Palms Holiday Village