

Tourism 2010: State-of-Play Seminar

Industry Leaders Update

Stay up to date with the latest information on domestic and international trends with presentations from



**Anthony Hayes – Chief Executive Officer
Tourism Queensland**

Anthony will provide an update on Tourism Queensland's focus for 2010/11. He will also outline their long-term direction for tourism in Queensland.



**Jane Ianniello – International Director, Tourism, Travel & Leisure
Roy Morgan Research**

Jane will present insights into the domestic tourism market and the growing interest in interstate holidays. She will provide an overview of the people taking interstate holidays, where they want to go, what they are seeking in a holiday experience and how you can reach them.



**Richard Beere – Executive GM International (East)
Tourism Australia**

Richard will give an overview of current tourism results and the latest marketing activities that Tourism Australia has in place to grow the business and exceed current targets in both the international and domestic arenas.

Date: Tuesday 17 August 2010

Time: 3:00pm – 6.00pm

Drinks and canapés provided

Venue: Central Eagle Street Conference Venue
River Promenade One, 175 Eagle Street, Brisbane

Registration Fee: \$45 QTIC Members / \$65 Non-members

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PLEASE SEE REVERSE FOR REGISTRATION DETAILS

Tourism 2010: State-of-Play Seminar RSVP

Complete the registration form and fax to 07 3236 4552
no later than Friday 13 August 2010

For further enquiries please phone 07 3236 1445

ABN 75 095 706 095

This document will be a tax invoice for GST when you make payment

PAYMENT:

Mail this form along with payment to QTIC
PO Box 13162, George Street, Brisbane QLD 4003

CANCELLATIONS:

Cancellations made after Friday 13 August 2010 will not be refunded

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\$ _____

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