Don’t drink and drown.
Alcohol and Swimming.

Why is alcohol and swimming an important issue?
When enjoying the beach some people choose to consume alcohol. Unfortunately, every year due to the effects of alcohol many people get into difficulty both on the beach and in the surf. Many people wouldn’t consider drinking and driving – the same rule should be applied to drinking and swimming.

What are the effects of alcohol?
Alcohol and similar substances (e.g. drugs) may have several affects such as:

- **Impaired judgement**
  - You may take more risks and overrate your ability
  - Affect your ability to both identify and manage a dangerous situation

- **Lack of coordination and reaction time**
  - It may affect your senses of sight, sound and touch
  - It may take you longer to react and your ability to react
  - Inability to know up from down due to disorientation

- **Inability to control temperature**
  - Overheating may result due to dehydration and unawareness of sun exposure
  - Hypothermia could also result depending on conditions.

Alcohol and the beach don’t mix
Simple – don’t drink alcohol when at the beach. The risks are far too great and common sense suggests that you shouldn’t drink while enjoying in any aquatic activity such as swimming, boating or fishing.

To enjoy the beach safely, remember:

---

**Find the red and yellow flags and swim between them.**

**Look at, understand and obey the safety signs.**

**Ask a lifeguard or life-saver for advice before you enter the water.**

**Get a friend to swim with you.**

**Stick your hand up, stay calm and call for help if you get into trouble.**